



NATIONAL DAY FOR  
**STAFF**NETWORKS

## **National Day for Staff Networks**

### **Regional / Local Ambassadors - Role Description**

#### **What is the national day for staff networks?**

The National Day for Staff Networks is taking place on **Wednesday 8th May 2019**. This day is the world's only day that gives formal recognition to the fantastic effort of staff networks operating in the workplace.

There are 3 pillars: Celebrate, Inspire and Transform and it's an opportunity for all the networks to celebrate as a community of inclusion ambassador.

The theme for 2019 is **'#Leading for Change'** – where networks can be a source of knowledge and support during times of change in the business.

#### **What is the role of a regional / local ambassador?**

To promote the national day for staff networks in their regions and/or organisation and help colleagues to understand more about how staff networks add value to the business.

#### **Purpose**

To be a focal point:

1. Encourage staff networks to collaborate and participate in the day
2. Host a regional /local activity or support one
3. Promoting regional / local activity on social media and help create a buzz

#### **How**

1. Sign the Pledge to Participate card and tweet it
2. Find a venue for the 8th May and invite all staff networks to help you shape the activity
3. Follow us on @day4networks / facebook.com/staffnetworksday
4. Provide case studies and success stories to be shared with other ambassadors
5. Get as many people to take the pledge and post it on social media
6. Share how you are celebrating the day with other ambassadors to stimulate ideas
7. Keep an eye (and ear) out for any sponsorship opportunities
8. Take photos leading up to and on the day of the event and send to [info@thepowerofstaffnetworks.co.uk](mailto:info@thepowerofstaffnetworks.co.uk)

### **How You will be Supported**

1. Regular contact with the central campaign team via email
2. Promotional merchandise (should we secure funding)
3. Connect you with a community of other ambassadors
4. Twitter Chats

### **What's available?**

1. Pledge packs for you to download
2. Posters promoting the day
3. DIY bunting template
4. Ideas to mark the day
5. A range of short interviews with network leaders and others
6. Other ambassadors
7. Campaign team